



Business, Management, Economics and Finance

An academic insight into studying business in London

October 25th – November 1st 2026

Before you choose a business or economics school

Top universities may appear similar, but in reality they differ significantly in how they teach, what they expect from students, and the type of individuals they are designed for.

Yet many applicants make one of the most important decisions of their academic journey without ever fully understanding these differences.

This programme is designed to provide that insight.

Over the course of one week in London, you will engage directly with leading institutions, gaining a clearer understanding of their academic environments, teaching approaches, and student life.

The purpose is not simply to visit universities, but to understand them. To recognise what distinguishes one from another, and to begin to identify where you would truly belong.

So that when the time comes to choose, your decision is informed by experience and guided by clarity.

Programme Overview



Set in London, one of the world's leading centres for business, finance, and higher education, this one-week programme is designed to provide students with direct exposure to a selection of highly regarded universities in the fields of business, management, economics, and finance.

Throughout the week, participants engage with institutions characterised by distinct academic approaches, teaching styles, and student environments, gaining first-hand insight into how business education is experienced across different universities.

The programme combines academic engagement with broader exposure to London's international academic and professional environment. Alongside university visits, students explore the wider context in which business, management, economics, and finance are studied and practised, developing a more nuanced understanding of how academic pathways connect to future opportunities.

University visits are structured to provide meaningful insight into both academic and student life perspectives and may include programme presentations, sample lectures or workshops, discussions with current students, and guided campus tours.

Edessence programmes are intentionally designed around small international groups in order to encourage meaningful interaction, personalised support, and a more immersive experience throughout the week.

The purpose of the programme is not simply to introduce students to universities, but to help them better understand how institutions differ, and which type of academic environment may best align with their interests, aspirations, and future direction.

Designed For



The programme is designed for upper-secondary students who are considering studies in business, management, economics, or finance, and who are seeking to better understand how leading universities differ in their academic approach and expectations.

It is particularly relevant for those who wish to move beyond general perceptions of rankings and reputation, and gain a clearer sense of which type of institution would best suit their academic profile and future direction.

By joining this programme, you will gain first-hand insight into how business education is experienced across different universities, and what distinguishes one environment from another.

Why This Experience Matters



Choosing a university in this field is rarely straightforward. While many institutions may appear similar on the surface, they often differ significantly in course structure, teaching approaches, and academic expectations.

Without direct exposure, these distinctions can be difficult to fully grasp.

This programme is designed to provide that perspective. By engaging directly with universities, you will develop a more nuanced understanding of their academic environments, teaching approaches, and student experience, insights that go far beyond what can be gathered through research alone.

With this understanding, you will be better equipped to make informed decisions and approach your university applications with greater clarity and confidence.

Why London



London is one of the world's leading centres for business, finance, and higher education, bringing together globally recognised universities within an international and professionally connected environment.

As a major financial and commercial hub, the city offers students direct exposure to the wider context in which business, management, economics, and finance are studied and applied at an international level. This proximity to industry provides valuable perspective on how academic learning connects to global markets, innovation, and professional pathways.

Beyond the academic setting, London offers an exceptionally diverse and dynamic student environment. Students from across the world study, work, and build their careers in the city, creating a setting shaped by international perspectives, ambition, and cultural exchange.

Experiencing universities within this environment allows participants to develop a broader understanding not only of academic programmes themselves, but also of the wider context in which their future studies and careers may evolve.

Partner Academic Institutions



The programme includes visits to five leading London universities offering undergraduate programmes in Business, Management, Economics and Finance.

The full university list will be announced shortly.

The Programme Experience



University Visits



Each university visit is designed to offer direct and meaningful insight into both the academic environment and the broader student experience.

Activities may include:

- Introductory presentations of each institution and its undergraduate programmes
- Sample lectures or interactive sessions with faculty members
- Discussions exploring key areas of business, management, economics, or finance
- Opportunities to engage with current university students
- Guided campus tours

*The format and content of each university visit may vary, with certain elements offered depending on faculty and resource availability.

Beyond the Academic Setting



Alongside university visits, the programme includes carefully curated exposure to London's wider academic and professional environment.

These elements are designed not as traditional sightseeing, but as a way to contextualise what is studied within the

classroom, offering insight into the setting in which global commerce is practised.

Through selected locations and environments, participants gain a broader perspective on how academic study connects to real-world application.

Accommodation and Travel



Accommodation

Participants will be accommodated in a carefully selected and centrally located hotel, chosen to support both the comfort of the group and the overall structure of the programme. The accommodation framework is designed to provide a high standard of comfort, discretion, accessibility, and operational reliability throughout the week.

The programme is intended to combine meaningful academic engagement with a well-organised and supportive residential experience, allowing students to fully focus on the university visits, discussions, and wider programme activities.

Accommodation will typically be arranged in twin occupancy rooms, with single occupancy available upon request and subject to availability.

Travel & Logistics



All travel and logistical elements throughout the programme are carefully coordinated to ensure a well-managed and seamless experience.

Transfers between universities and programme activities are primarily carried out by private coach, allowing efficient and structured movement across London while maintaining flexibility throughout the academic schedule.

The overall logistical framework is designed to support the pace and structure of the programme, ensuring that participants are able to engage comfortably and fully with both the academic and wider experiential elements of the week.

Safety & Support



Student wellbeing is a central consideration in the design and delivery of each programme.

Participants are supported throughout by dedicated Edessence staff, with a structured approach to supervision and clear procedures in place to ensure a safe and well-managed experience at all times.

A supervisor is assigned for a maximum of ten participants, ensuring appropriate guidance, oversight and support.

All participants receive a written code of conduct designed to ensure their safety and wellbeing. The rules are reviewed during the orientation session on arrival day, while adherence is monitored throughout the programme.

Parents are provided with direct contact details for the Edessence staff accompanying the group, who remain available at all times.

Accommodation, transport, and all programme elements are arranged with carefully selected and trusted partners, while all activities are planned and supervised to the highest standards.

[Learn more about our safety policies](#)

Indicative Programme Structure



Arrival & Orientation

Sunday

- Participants' arrival in London
- Hotel check-in
- Orientation session
- Group welcome dinner

Academic Immersion & London Experience

Monday – Friday

- Each day is centred around visits to one or more partner universities, offering direct academic engagement and insight into different approaches to business education.
- Alongside academic visits, the programme includes curated city experiences designed to offer a broader sense of

student life and the environment in which business, management, economics, and finance are studied in London.

- Throughout the week, time is also allocated for independent exploration of the city (pending parental consent).

Programme Conclusion

Saturday

- Programme conclusion and final group reflections
- Final group dinner

Sunday

- Hotel check-out
- Departure

**The structure of each day is indicative and may vary depending on university availability and scheduling.*

Booking & Payment



Participation is secured through a registration fee, followed by staged payments leading up to the programme commencement.

- A non-refundable registration fee of 800€ is required to secure a place

- A second instalment of 40% of the programme fee is payable within 30 days of registration
- The remaining balance is due 6 weeks prior to the programme start

Cancellations



As programme arrangements are secured in advance, the following cancellation terms apply:

- The registration fee is non-refundable
- Cancellations made more than 90 days prior to the programme start date are eligible for a full refund of payments made beyond the registration fee
- Cancellations made between 90 and 45 days prior to the programme start date are eligible for a 50% refund of payments made beyond the registration fee
- For cancellations made less than 45 days prior to the programme start date, no refund will be available.

Programme Fee



The programme fee is **4800€ per participant**.

A 10% reduction on the programme fee applies to registrations confirmed by July 10th

*Based on double occupancy. A supplement applies for single accommodation.

*Places on the programme are limited to ensure the quality and personal nature of the experience. Early expressions of interest are encouraged. Students are also welcome to arrange a short call to discuss the programme.



Built on a simple insight, our work begins with the idea that many pre-university students make one of the most important decisions of their lives without ever truly experiencing the universities and cities they are considering. Our programmes are designed to guide participants toward more informed and confident decisions about their academic pathway.

Enquiries and Appointments

Express interest

Schedule a call



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Contact information



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